# Generate a Culture of Self-Directed Leaders: The Key is Trust



From engaging and inspiring the team to providing exceptional patient care while ensuring profitability, leading a practice/team can feel overwhelming and exhausting.

Add in performance, hiring, and retention challenges.

# What's a good leader to do?

Highly successful, productive companies with robust employee engagement often attribute their achievement to consciously fostering a culture of trust in the workplace. How we 'show up' and treat others impacts everyone.

During this interactive session, receive the tools and techniques for incorporating positive psychology and developing greater self-awareness. Discover the neuroscience behind emotional intelligence and how our EQ creates results in our professional and personal lives. Recognize that managing emotion is the key to improved relationships, leadership abilities, profitability, and quality of life. Explore techniques for breaking through communication barriers, such as listening well, generating intentional reactions, and cultivate stronger relationships.

Gain strategies for nurturing a culture that attracts 'right fit' team members. Illuminate practices for writing effective job descriptions, advertisements and interview questions. Learn how to utilize employee reviews to foster deeper commitment and trust. Recognize the power of autonomy in generating creative ideas and techniques. Identify approaches that inspire collaboration in achieving practice goals and that make it more likely to retain talented employees longer.

From honing your leadership approach to generating reliable strategies, Pina Johnson leads participants in a deep dive to uncover the systems and mindsets needed for practice and personal success.



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- Recognize the key traits and behaviors of successful leaders
- Discover how to elevate work culture, increase trust, and retain high performers
- Explore strategies for identifying and hiring the best candidates to help you hire the right person
- Learn how to use cognitive and personality assessments to experience the best hiring results
- Define emotional intelligence (EQ) and recognize why it matters
- Learn active listening skills to foster enhanced communication with team and patients
- Gain less stressful, more effective conflict resolution strategies
- Learn what you need to know and do to elevate your effectiveness as a leader and achieve breakthrough
  gains in performance

(continued)

### SUGGESTED AUDIENCE:

Dentists, Practice Managers, Team Leaders

#### SUGGESTED FORMAT:

Partial or Full Day; Lecture, Workshop, Keynote

